

# Brittany Starbuck

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## EXPERIENCE

**Art Director & Lead Designer**, Echo Visuals, Inc.

Jan 2019 - Present

- Primary Art Director responsible for designing, illustrating, and animating multiple illustrations weekly, while adhering to strict deadlines.
- Proficient in using various programs to create cohesive UI designs for Samsung mobile devices. Provide conceptual designs and delegate concept development to team members.
- Demonstrate expertise in setting and maintaining project deadlines, including final work approval, releases and promotion scheduling. Skilled in creating and maintaining the company website, social media platforms, weekly newsletter, company logo, and marketing assets across multiple platforms.
- Ensure prompt customer service for Samsung clients. Produce monthly advertisements and promotional banners for the Samsung App Store, Facebook, Instagram, and YouTube.
- Strategize and develop assets for the company's across various platforms. Manage a team of employees, overseeing scheduling, training, deadlines, and quality control.

**Graphic Designer - Apparel**, Siesta Key Rum

Nov 2018 - May 2019

- Designed and developed five illustrations along with associated graphic designs for printing on multiple apparel items. Utilized Adobe Illustrator and Photoshop to create vibrant finished products.
- Successfully met a tight deadline while collaborating with company owners to merge ideas into cohesive pieces.

**Graphic Design & Illustration Intern**, Walt Disney Imagineering

June 2018 - Sept 2018

- Designed and illustrated a multi-wall mural installed in Disney's Tangaroa Terrace restaurant. Created an in-park Coca-Cola advertisement used in Disney's California Adventure Park.
- Illustrated and mapped out the placement of Pixar characters on the front of Disney's California Adventure Animation Academy building. Developed conceptual works for in-park renovations and graphics for park signage.
- Assisted in the development of guides and packages for use by other WDI employees and construction companies. Composed high-level completed artwork for publication and use in a variety of wallpapers and park installations.

## SKILLS

**Creative:** Adobe Photoshop, Illustrator, Premiere, After Effects, Bridge, Audition, and InDesign, Ai Programs

**Technical:** Wacom Tablets, Word Perfect, Google Docs, Google Sheets, Mac OS and Windows Platforms, Mailchimp

**Software:** Samsung Theme Editor, Huawei Theme Editor and Publisher, iOS and Android App Publication, Midjourney

## EDUCATION

**Ringling College of Art and Design**

Sarasota, FL

B.F.A. Illustration Honors Graduate

Relevant coursework: Traditional media illustration, Figure studies digital Illustration, typography and graphic design.

Composed and created a themed art book centered around environment and story.